



**United Way of St. Mary's County**

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**Mission Statement**

The United Way of St. Mary's County advances the common good by creating opportunities for a better life for all. Our Focus is on helping families gain access to Housing, quality Healthcare and affordable Housing.

The following document is a report to the Board of Director's, the donors and the community about the activities of the United Way of St. Mary's County for the 2014 calendar year.

## Board of Directors

### ***Susie Fowler- President***

St. Mary's County Public Schools

### ***Hilary Laskey- Vice President***

St. Mary's County Dept. of Social Services

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SMECO

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MedStar St. Mary's Hospital

## ***Linda Lagle***

Marketing PR Writer

## ***Regina Bowman-Goldring***

College of Southern Maryland

## ***Jennifer Hollingsworth- Executive Director***





## **2014 Focus**

In 2014, United Way of St. Mary's County chose Housing, Hunger and Health Care as our main focus areas. We agreed these three basic needs are the most important to be addressed within our community.

### **1. Housing**

United Way of SMC took part in the second Annual Homeless Resource Day. This event took place at the Lexington Park United Methodist Church. Local Non-profits and agencies all gathered in one place to provide services to anyone who was currently homeless or in a crisis situation. Over 80 individuals were served.

## 2. **Healthcare**

United Way of SMC actively participate in the Health and Fitness Coalition in connection with Medstar St. Mary's Hospital. We also support the Southern Maryland Mission of Mercy. MOM provides needed dental care to those of low income households.

## 3. **Hunger**

In 2011, United Way in partnership with Southern MD Food Bank and St. Mary's County Public Schools began the Snack Sak Program. This program is designed to feed hungry children over the weekends and holidays. In 2011, Snack Saks was piloted in one Title One elementary school, serving 16 children. In 2014, the Snack Sak Program is serving 100 children in 6 schools in St. Mary's County. This program has flourished thanks to the out pour of generosity from the community.

# ***Community Impact***

## **Day of Caring**



On September 16, 2014 United Way held its annual Day of Caring. This year however, we combined the Annual Kick-Off Breakfast with the Day of Caring. The event was a huge success. The community response was overwhelming and positive. Because of the community's response, United Way was able to fund all projects with the Day of Caring. This year we had 13 projects helping 13 non-profits, with 100 volunteers participating in the day's activities. Projects ranged from building a fence, painting counseling

rooms, beautification outside of libraries, repairing various group homes, gardening, landscaping, and cleaning of vari

### ***Family Wize Prescription Medication Plan***



In 2008, United Way of St. Mary's County join with the Family Wize Community Partnership to provide prescription Drug discount cards to County residents who have no prescription insurance or whose prescriptions are not covered under their plan. Since the beginning of the program, thousands of prescriptions have been filled saving the customers over \$500,000.00 in prescription costs.

### ***Snack Saks***



United Way of St. Mary's County, Southern Maryland Food bank and St. Mary's County Public Schools are all committed to easing the pain of hunger in St. Mary's County. The mission of the Snack Sak project is to fill the gap of hunger during the weekends, when other resources like free and reduced breakfast and lunch programs are not available for our county's children. We provide a Sak filled with ready to eat, kid friendly, nutritious snacks in an unmarked Sak. All Saks are discreetly distributed by school staff, to keep the identity of those being served private. Saks are delivered weekly to the school and handed out on the last day before a weekend to holiday break.

***Southern Maryland Mission of Mercy***



Southern Maryland Mission of Mercy (SMMOM) is a free adult clinic provided by volunteer's dental professional and volunteer staff of several hundred people. Mission of Mercy (MOM) was first launched by the Virginal Health Foundation in 2000. The First local Mission of Mercy (MOM) for Maryland's Charles, St. Mary's and Calvert Counties was held in July 2013 at North Point High School. The next Southern MD Mission of Mercy will be held on July 2015 . Location has yet to be detrmined.

***Homeless Resource Day***



United Way of St. Mary's participated in the Second Annual Homeless Resource Day. This event took place at Lexington Park United Methodist Church. This event is designed to provide a one stop shop for those individuals who are seeking emergency services with housing and food. Thirty Four Vendors providing services from learning to read to housing to getting flu shots were available to this

population free of cost. Over 15 volunteers acted as guides for the attendees. Over 90 “Customers” attended the event.

## **Our Accomplishments**

- + Hungry children in St. Mary’s County were fed over the weekends.***
- + Those in crisis or homeless were provided with services at the Annual Homeless Resource Day.***
- + People in our community were given much needed dental care through the Mission of Mercy.***
- + More were given prescription discounts adding to over \$500,000.00 in savings.***

***These victories belong to all of us- those who **GIVE**, those who **VOLUNTEER** with us, and everyone who **ADVOCATES** for children and families in St. Mary’s County.***



United Way of St. Mary's County Inc.  
Profit & Loss  
January 1 through December 4, 2013

Jan 1 - Dec 4, 2013

Ordinary Income/Expense

Income

5520 · Interest-Savings 176.60

5525 · Interest - Checking 4.04

Revenue from Contributions

4005 · Designated Contrib. Released 92,709.66

4011 · Campaign - Designated 8,169.50

4017 · Campaign - Undesignated 40,103.59

4013 · Contributions-Corp. Payroll 42,770.32

4014 · Corporate Contributions 120.00

4019 · Other Fundraising Contributions 759.74

4016 · Other United Way Organizations 19,163.65

Total Revenue from Contributions 203,796.46

Special Events Income

4215 · Day of Caring 5,100.00

4220 · Kick-Off Breakfast 2,545.00

Total Special Events Income 7,645.00

Total Income 211,622.10

Gross Profit 211,622.10

Expense

Agency Meeting Expenses 211.28

7810 · Bank Expense/Fees 298.22

Distributions to Agencies

6530 · 2012	33,183.43
6534 · 2013	64,135.98
6535 · 2014	<u>6,957.00</u>
Total Distributions to Agencies	104,276.41
Operations	
7335 · Advertising	1,658.00
7340 · Signs	159.00
8320 · Books, Subscriptions, Reference	395.00
7330 · Computer Equipment Repair	31.79
7724 · Credit Card Processing Service	466.84
8550 · Insurance - Liability	2,620.00
7721 · Membership/Dues	596.84
7722 · Office Equipment	323.25
7410 · Office Supplies	151.56
7500 · Postage, Mailing Service	90.80
7710 · Printing and Copying	2,044.87
7315 · Professional Fees-Accountant	22,356.50
7622 · Rent-Office Space	5,100.00
8225 · Telephone, Telecommunications	1,880.34
8410 · United Way of America Fees	<u>2,960.84</u>
Total Operations	40,835.63
Payroll Expenses	
7200 · Salaries	35,264.52
7250 · Maryland Withholding	2,046.85
7251 · Medicare	768.58
7252 · Social Security	3,286.30
07253 · Federal W/H	<u>5,545.38</u>
Total Payroll Expenses	46,911.63
Special Event	
6109 · Meet & Greet	3,215.00
6107 · Day of Caring	3,446.23

6108 · Kick-off Breakfast	<u>2,536.80</u>
Total Special Event	9,198.03
Taxes	
7254 · FUTA - Employer	-0.09
7255 · SUTA - Employer	<u>1,921.00</u>
Total Taxes	1,920.91
Travel and Meetings	
8321 · Conference, Convention, Meeting	<u>100.00</u>
Total Travel and Meetings	<u>100.00</u>
Total Expense	<u>203,752.11</u>
Net Ordinary Income	<u>7,869.99</u>
Net Income	7,869.99 =====